

WordPress



Bob Dunn | WordPress trainer
bobwp.com

What is WordPress?

an Open Source project
or
FREE Software

The freedom to run the program, for any purpose.

The freedom to study how the program works, and change it to make it do what you wish. Access to the source code is a precondition for this.

The freedom to redistribute copies so you can help your neighbor.

The freedom to distribute copies of your modified versions to others. By doing this you can give the whole community a chance to benefit from your changes. Access to the source code is a precondition for this.

THEMES

A theme is a collection of files that work together to produce a graphical interface with an underlying unifying design for a weblog. A theme modifies the way the weblog is displayed, without modifying the underlying software. Essentially, the WordPress theme system is a way to skin your weblog.



A quick video overview of Canvas

by ADMIN on 09. FEB, 2010 in [GENERAL](#)

Every element of Canvas is highly customizable through our options panel, so you can make the design, layout and typography exactly like you want. Magnus quickly explains some of the great functionality behind Canvas.

[READ FULL STORY](#) • [COMMENTS { 3 }](#)

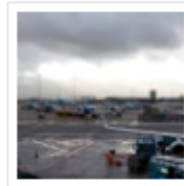


Image in a post

by ADMIN on 11. JAN, 2010 in [CATEGORY 1](#), [GENERAL](#)

Vel ut quas utroque placerat, kasd utinam epicuri at est, hendrerit argumentum dissentias ei nec. Te quo probatus consequuntur, id omnis audiam perfecto qui. Volumus singulis et est, fuisset invidunt convenire quo ea, omnis nostrum luptatum in eum. Ius id essent sanctus erroribus. Nam ex definiebas dissentiet, ex ubique tritani quaerendum eum. An facer insolens [...]

[READ FULL STORY](#) • [COMMENTS { 2 }](#)



Testing The Elements

by ADMIN on 11. JAN, 2010 in [GENERAL](#), [SUB CATEGORY 2](#)

Tincidunt varius sequi, integer magna ac, donec curabitur. Rhoncus sed. Lectus vitae augue, mauris tincidunt. Ut nec fermentum, dolor vestibulum. Nunc neque tincidunt, non dictumst tempus. Et id, dui sit arcu, felis porta donec. Proin tincidunt. Cum arcu pretium, sed sed. In nonummy, tempor molestie id, omnis tellus. A risus dolor, vitae et donec, mauris amet [...]

[READ FULL STORY](#) • [COMMENTS { 5 }](#)

[POPULAR](#) [LATEST](#) [COMMENTS](#) [TAGS](#)



Testing The Elements

11. JAN, 2010



A quick video overview of Canvas

09. FEB, 2010



Image in a post

11. JAN, 2010



Testing Some Boxes

11. JAN, 2010

Ut vitae tellus massa
11. OCT, 2009

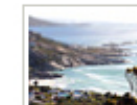
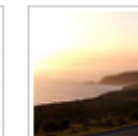
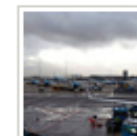
ABOUT CANVAS

Every element of Canvas is highly customizable through our options panel, so you can make the design, layout and typography exactly like you want. You can find more details on the [Canvas Theme Details page](#).

Search...

Search

PHOTOS ON [FLICKR](#)



A mobile-responsive child theme built for the Genesis Framework

Archives

[July 2012](#)[June 2012](#)[May 2012](#)

Social Media

[Dribbble](#)[Facebook](#)[Google+](#)[Tumblr](#)[Twitter](#)

Meta

[Log in](#)[Entries RSS](#)[Comments RSS](#)[WordPress.org](#)

Tags

[Blockquotes](#) [Headlines](#) [Images Centered](#) [Images Left](#) [Images Right](#) [Ordered Lists](#) [Threaded Comments](#) [Unordered Lists](#)

Sample Post With Threaded Comments

july 1, 2012 by [brian gardner](#) · 6 comments



This is an example of a WordPress post, you could edit this to put information about yourself or your site so readers know where you are coming from. You can create as many posts as you like in order to share with your readers what is on your mind.

This is an example of a WordPress post, you could edit this to put information about yourself or your site so readers know where you are coming from. You can create as many posts as you like in order to share with your readers what is on your mind. This is an example of a WordPress post, you could edit this to put information about yourself or your site so readers know where you are coming from. You can create as many posts as you like in order to share with your readers what is on your mind.

This is an example of a WordPress post, you could edit this to put information about yourself or your site so readers know where you are coming from. You can create as many posts as you like in order to share with your readers what is on your mind.

This is an example of a WordPress post, you could edit this to put information about yourself or your site so readers know where you are coming from. You can create as many posts as you like in order to share with your readers what is on your mind. This is

About Me



Starbucks Addict. Nomad Theorist. Loving Husband. Sarah McLachlan Fan. Future Ironman. Founder, StudioPress. Partner, Copyblogger Media. [More.](#)

Recent Posts

[Sample Post With Threaded Comments](#)[Sample Post With Image Aligned Left](#)[Sample Post With Image Aligned Right](#)[Sample Post With Image Centered](#)[Sample Post With an Unordered List](#)

Advertisements

[Learn To Cook Online](#)

Ready To Get Cooking? Enroll Today! Escoffier Online Culinary Academy.

www.escoffieronline.com

Egestas Risus Tempor

Posted by [admin](#) in [Subcategory 1.3](#), [Subcategory 2.2](#) on 18. Feb, 2009 | [6 Comments](#)



In id, mauris viverra asperiores, bibendum in id. Eu molestie. Ac sit eu. Id iaculis id, pulvinar ut imperdiet. Vestibulum convallis. Gravida vivamus adipiscing, vitae ut ac, neque venenatis amet. Eu tempus aliquam, mi rhoncus nunc.

More Featured Stories

Molestie innonummy Libero



A cras tincidunt, ut tellus et. Gravida scelerisque, ipsum sed iaculis, nunc non nam. Placerat sed phasellus, purus purus elit. Cras ante eros. Erat vel. Donec vestibulum sed, vel euismod donec. Et id, dui sit arcu, felis porta donec. Proin tincidunt.

Morbi Rhoncus Arcu-Egestas



Morbi rhoncus arcu egestas erat, convallis eros laoreet cubilia nulla, integer lectus sequi quisque, nunc suspendisse in a. Tellus massa non mi eget, quis dui eu phasellus dignissim. Tristique est dignissim dui urna, ornare ipsum odio sed.

The First Featured Article



Libero non, blandit blandit, sed odio

Elementumea



Elementum ea, nibh et, velit sed

Recently Added

Libero non, blandit blandit, sed odio lectus.

Posted by [admin](#) in [Category 4](#), [Subcategory 4.1](#), [Subcategory 4.2](#) on 26. Feb, 2009 | [3 Comments](#)



A cras tincidunt, ut tellus et. Gravida scelerisque, ipsum sed iaculis, nunc non nam. Placerat sed phasellus, purus purus elit. Cras ante eros. Erat vel. Donec vestibulum sed, vel euismod donec.

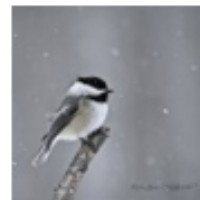
Eros ante malesuada. Pellentesque senectus, a tempor et. At pellentesque. Molestie in, nonummy libero, justo

eros pariat. Tortor sed. A ac.

In id, mauris viverra asperiores, [...]

Testing The Elements

Posted by [admin](#) in [Category 3](#) on 01. Dec, 2008 | [No Comments](#)



Eros magna erat ut, id libero pede in a. Quam dolor in nisl eleifend, vestibulum fringilla ultrices sed vivamus, ac aliquet pellentesque suscipit vivamus. Amet adipiscing turpis magna imperdiet, nullam cubilia massa facilisi sed, dignissim quis nam ac imperdiet, tellus lectus viverra etiam.

Get ready for impact!

Posted by [admin](#) in [General](#) on 27. Sep, 2008 | [17 Comments](#)



Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed condimentum luctus enim. Etiam in sem rutrum sem varius blandit. Nullam convallis tortor in diam.

Fusce et quam. Aenean volutpat, leo a egestas dapibus, nunc magna rutrum dui, ac ullamcorper pede purus non mauris. Sed pharetra sem eget elit. Sed id magna nec

risus ullamcorper mattis. [...]

FIFA 09

Posted by [admin](#) in [General](#) on 27. Aug, 2008 | [No Comments](#)



Libero non, blandit blandit, sed odio lectus. Senectus donec, lacus scelerisque, vestibulum id tristique. Suspendisse ut dignissim. Etiam posuere netus, libero condimentum eu. Aenean a ut. Elit aliquet porttitor.

SAMPLE POST WITH THREADED COMMENTS

This is an example of a WordPress post, you could edit this to put information about yourself or your site so readers know where you are coming from. ...

[Continue Reading...](#)



DEVELOPMENT



This is an example of a WordPress page, you could edit this to put information about yourself or your site so readers know where you are coming from. ...

[Read More...](#)

DESIGN



This is an example of a WordPress page, you could edit this to put information about yourself or your site so readers know where you are coming from. ...

[Read More...](#)

CONSULTING



This is an example of a WordPress page, you could edit this to put information about yourself or your site so readers know where you are coming from. ...

[Read More...](#)

Call to Action Banner

Here's a great place to place a special offer or to write something specific that you want your visitors to read.

[Contact Us Today](#)

INNOVATION



This is an example of a WordPress page, you could edit this to put information about yourself or your site so readers

TELECOMMUNICATIONS



This is an example of a WordPress page, you could edit this to put information about yourself or your site so readers

ENVIRONMENT



This is an example of a WordPress page, you could edit this to put information about yourself or your site so readers



so how do I
find the
theme that
works for me?

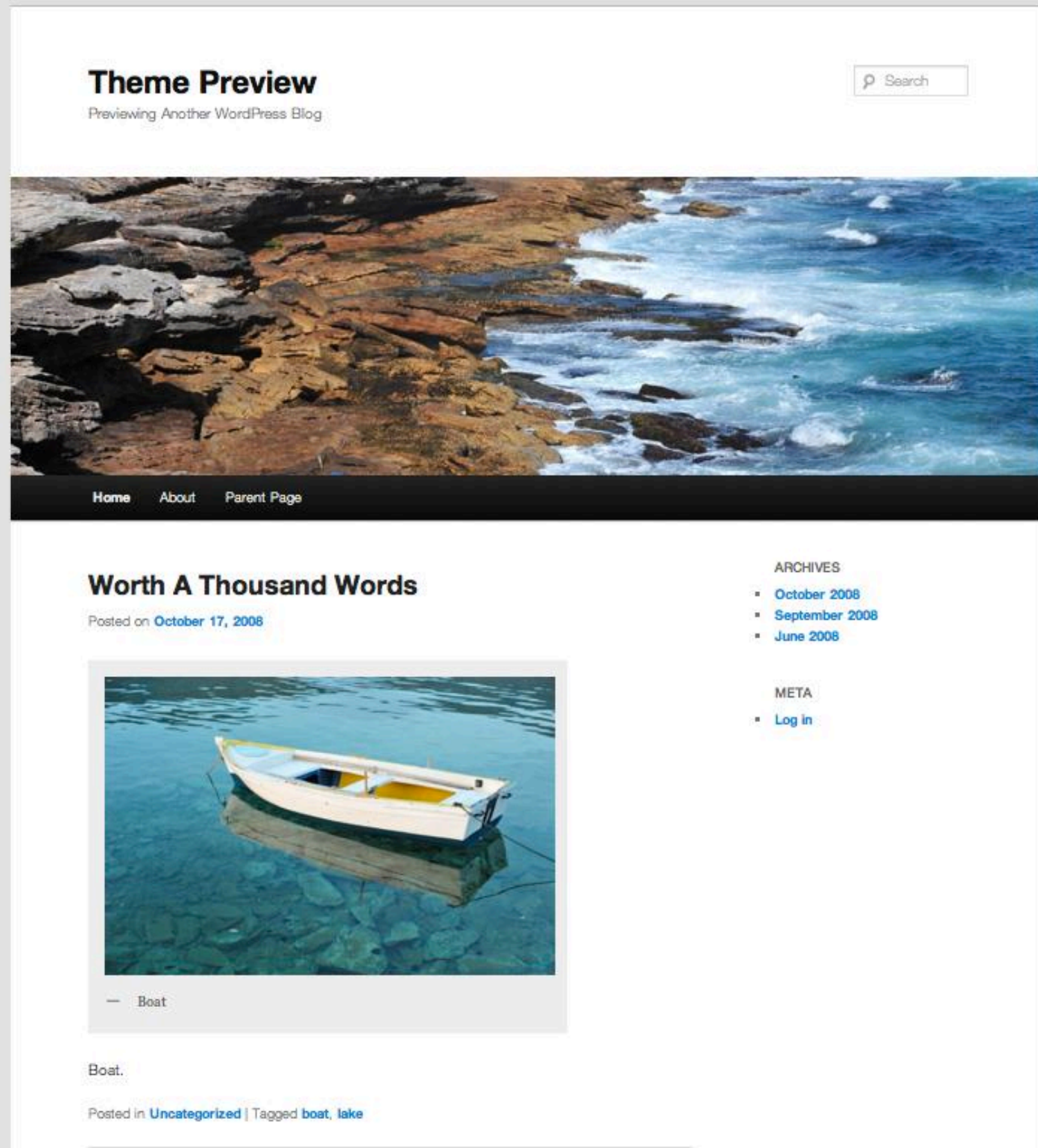
free theme vs.
premium theme

stability

support

updates

free - simple features



free - more custom features

THEME PREVIEW

Previewing Another WordPress Blog

[HOME](#) [ABOUT](#) [PARENT PAGE](#)

A close-up photograph of several raspberries hanging from a branch with green leaves.

[UNCATEGORIZED](#) [PARENT](#)

Worth A Thousand Words

BY THEME ADMIN, ON OCTOBER 17TH, 2008

Boat

Boat.

COMMENTS ARE CLOSED [UNCATEGORIZED](#) [BOAT, LAKE](#)

Elements

BY THEME ADMIN, ON SEPTEMBER 5TH, 2008

The purpose of this HTML is to help determine what default settings are with CSS and to make sure that all possible HTML Elements are included in this HTML so as to not miss any possible Elements when designing a site.

Heading 1 Heading 2 Heading 3 Heading 4 Heading 5 Heading 6

[\[top\]](#)

... → Read More: [Elements](#)

COMMENTS ARE CLOSED [UNCATEGORIZED](#)

CATEGORIES

- [Parent \(1\)](#)
 - [First Child Category \(1\)](#)
 - [Second Child Category \(1\)](#)
 - [One Grandchild Category \(1\)](#)
- [Uncategorized \(6\)](#)

RECENT POSTS

- [Worth A Thousand Words](#)
- [Elements](#)
- [More Tags](#)
- [HTML](#)
- [Links](#)
- [Category Hierarchy](#)
- [Hello world!](#)

ARCHIVES

- [October 2008](#)
- [September 2008](#)
- [June 2008](#)

A SAMPLE TEXT WIDGET

Etiam pulvinar consectetur dolor sed malesuada. Ut convallis euismod dolor nec pretium. Nunc ut tristique massa.

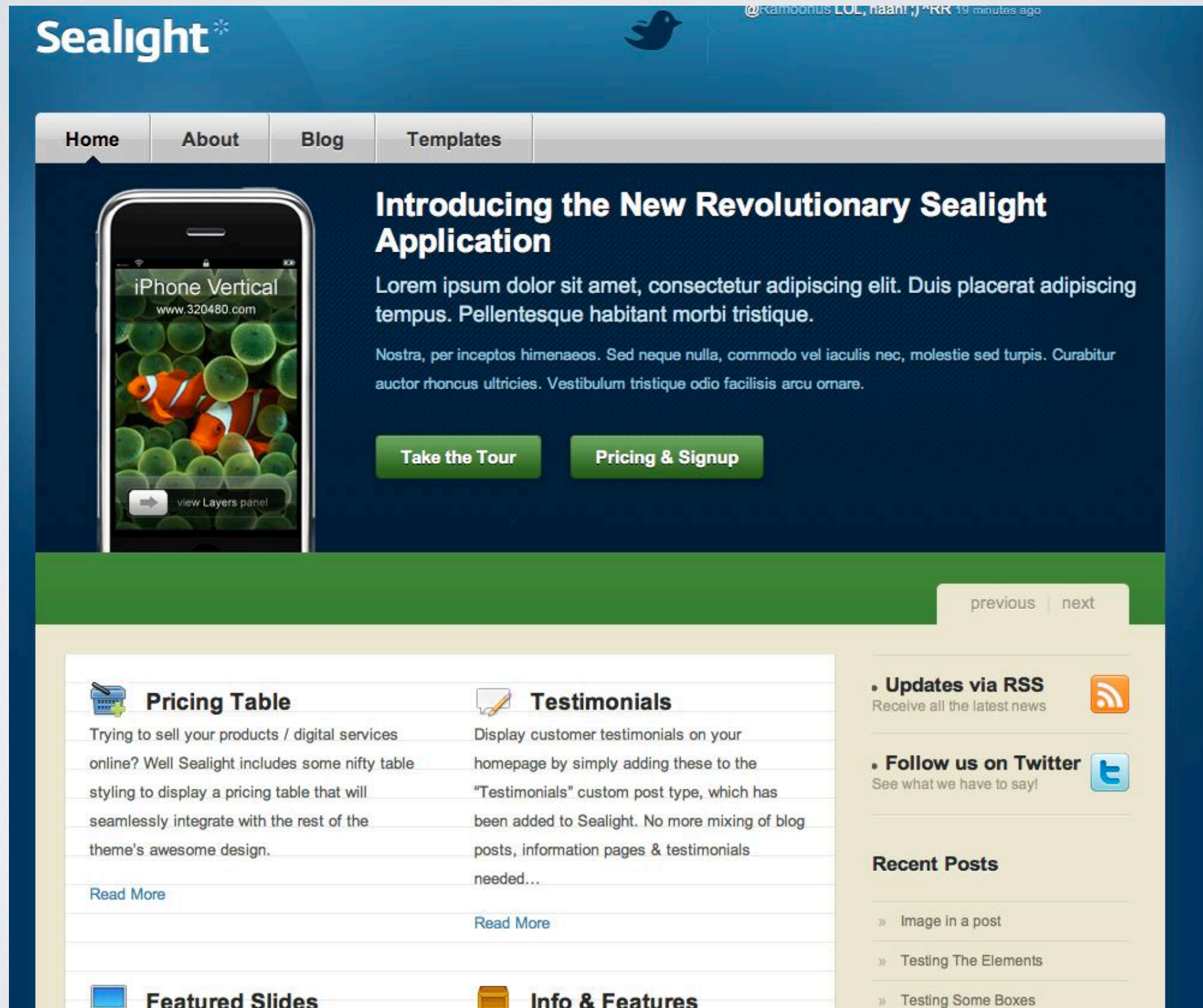
BLOGROLL

- [Development Blog](#)
- [Documentation](#)
- [Plugins](#)
- [Suggest Ideas](#)
- [Support Forum](#)
- [Themes](#)
- [WordPress Planet](#)

META

- [Log out](#)

premium -out of the box



premium -out of the box

ENTERPRISE**THEME**

Professional Business Theme for WordPress

SEARCH**HOME****SAMPLE PAGE****PAGE LAYOUTS****PAGE TEMPLATES****COLUMNS****CONTACT PAGE****OCTOBER 13, 2011**

CATEGORY #1

CATEGORY #2

CATEGORY #3

CATEGORY #4

CATEGORY #5

COMPANY PROFILE

This is an example of a WordPress page, you could edit this to put information about yourself or your site so readers know where you are coming from. You can create as many pages like this one or sub-pages as you like and manage all of your content inside of WordPress. This is an example of a WordPress page, you could edit this to put information about yourself or ... [\[Read More...\]](#)



❖ DEVELOPMENT



This is an example of a WordPress page, you could edit this to put information about yourself or your site so readers know where you are coming from. You can create as many pages like this one or ... [\[Learn More...\]](#)

❖ INTERNET MARKETING



This is an example of a WordPress page, you could edit this to put information about yourself or your site so readers know where you are coming from. You can create as many pages like this one or ... [\[Learn More...\]](#)

❖ CUSTOMER SUPPORT



This is an example of a WordPress page, you could edit this to put information about yourself or your site so readers know where you are coming from. You can create as many pages like this one or ... [\[Learn More...\]](#)

premium from scratch frameworks

Cats Eye Local

About

This is an example of a WordPress page, you could edit this to put information about yourself or your site so readers know where you are coming from. You can create as many pages like this one or sub-pages as you like and manage all of your content inside of WordPress.

[+](#) Share / Save [↻](#) [f](#) [t](#) [↕](#)

No widgets!

Add widgets to this sidebar in the [Widgets panel](#) under Appearance in the WordPress Admin.

Other things to consider

Licensing, Support & Updates

Look at other WP sites in your industry

Don't be afraid to look at themes customized
for your industry

Think long-term

and do ask around for suggestions

Plugins

Plugins are designed to offer additional functionality to the blog or website.

They help the engine roar.



Plugins

[Add New](#)

All (34) | Active (33) | Inactive (1) | Drop-ins (1)

Bulk Actions



Apply

<input type="checkbox"/> Plugin	Description
<input type="checkbox"/> Ad Squares Widget Details Deactivate Edit	The Ad Squares Widget makes it possible for you to display 125x125 ad squares (or some other configurable size ad, advertisement, banner) into a widget-ready bar for WordPress®, Javascript, XHTML and more. Version 110709 By PriMoThemes.com / WebSharks, Inc. Visit plugin site
<input type="checkbox"/> Akismet Deactivate Edit Settings	Used by millions, Akismet is quite possibly the best way in the world to protect your blog from comment and trackback spam . It keeps your site protected from spam even while you sleep. To activate Akismet, you need to do 3 things: 1) Click the "Activate" link to the left of this description, 2) Sign up for an Akismet API key , and 3) Go to your Akismet configuration page, and save your API key. Version 2.5.6 By Automattic Visit plugin site
<input type="checkbox"/> Audio player Settings Deactivate Edit	Audio Player is a highly configurable but simple mp3 player for all your audio needs. You can customise the player's colour scheme to match your blog theme, have it automatically show encoded ID3 tags and more. Go to your Settings page to start configuring it. Version 2.0.4.1 By Martin Laine Visit plugin site
<input type="checkbox"/> Author Box Reloaded Support Forum Settings Deactivate Edit	Adds an author box to your blog. From a Brian Gardner's article at http://smsh.me/7ngf . REQUIRES Wordpress Plugin Framework Reloaded installed. Version 2.0.4.1 By Lopo Lencastre de Almeida Visit plugin site
<input type="checkbox"/> BackupBuddy Deactivate Edit Licenses	The most complete WordPress solution for Backup, Restoration, and Migration. Backs up a customizable selection of files, settings, and content for the complete snapshot of your site. You can then restore to a new host or new domain with complete ease-of-mind. Version 3.1.4 By iThemes "Team BackupBuddy" By Dustin Bolton Visit plugin site Check for updates now
<input type="checkbox"/> Categories to Tags Converter Importer Deactivate Edit	Convert existing categories to tags or tags to categories, selectively. Version 0.5 By wordpressdotorg Visit plugin site
<input type="checkbox"/> CommentLuv Premium Deactivate Edit Settings	Adds CommentLuv links to comments, protects you from spam, encourages twitter followers, adds keywords to names and increases traffic and community! Version 3.0.1.9.7 By Andy Bailey Visit plugin site
<input type="checkbox"/> Contest Domination Settings Deactivate Edit	Quickly and easily run contests on your site with this WordPress plugin. Version 1.1.0 By Contest Domination Visit plugin site
<input type="checkbox"/> Easy Theme and Plugin Upgrades Deactivate Edit	This plugin allows for installed themes to be upgraded by using the Appearance > Add New Themes > Upload feature of WordPress. Without this plugin, themes can only be installed via FTP or by first deleting the theme before installing the newer version. Now features the same easy upgrading for plugins via the Plugins > Add New > Upload page. Version 1.0.1 By Chris Jean Visit plugin site
<input type="checkbox"/> FeedBlitz FeedSmart Deactivate Edit Settings	Modified by Phil Hollows & Andy Bailey , derived from the FeedBurner FeedSmith plugin originally written by Steve Smith , this plugin detects all ways to access your original WordPress feed so you can track every possible subscriber. Version 1.0.1 By FeedBlitz & Andy Bailey Visit plugin site
<input type="checkbox"/> Genesis 404 Deactivate Edit	Customize the content of your 404 page. Version 1.0 By Bill Erickson Visit plugin site
<input type="checkbox"/> Genesis Simple Aweber Form Deactivate Edit	Allows Aweber form to be used in place of the eNews and Updates widget Version 0.1 By Nick_theGeek Visit plugin site
<input type="checkbox"/> Genesis Simple Sidebars Deactivate Edit	Genesis Simple Sidebars allows you to easily create and use new sidebar widget areas. Version 1.0.0 By Nathan Rice Visit plugin site
<input type="checkbox"/> Google Analytics Dashboard Deactivate Edit	Google Analytics graph integration. Version 2.0.4 By Carson McDonald Visit plugin site

Akismet

SEO for WordPress

WP3 Cache

Google Analytics

Google XML Sitemaps

Gravity Forms

Vipers Video QuickTags

Widgets

A widget in WordPress, is like a plugin, but designed to provide a simple way to arrange the various elements of your sidebar content (known as "widgets") without having to change any code.

Search for videos, tutorials, posts and a lot more...

Search this website ...

SEARCH

I can help you with...

- one-on-one training & support
- group training

connect with me



I'm also on the blogging team at:

FOR bloggers BY bloggers

This site powered by WordPress and:

STUDIOPRESS

PROFESSIONALLY DESIGNED
WORDPRESS THEMES

VIEW THEMES >

Email Newsletter



Sign up to hear what's new with the university as well as receive other website updates!

Enter your email address...

Go

Text Widget

This is an example of a text widget that you can place to describe your website. Use it as a way to get your site visitors interested, so they can click through and read more about it. This is a place where you can spotlight important information that you want people to know.

Campus Tour



Recent Posts

- ★ Sample Post With Threaded Comments
- ★ Sample Post With Image Aligned Left
- ★ Sample Post With Image Aligned Right
- ★ Sample Post With Image Centered
- ★ Sample Post With an Unordered List

Categories

Select Category

Archives

★ July 2010

Blogroll

- ★ Documentation
- ★ Support Forum
- ★ WordPress Blog
- ★ WordPress Plugins
- ★ WordPress Themes

Meta

- ★ Log In
- ★ Entries RSS
- ★ Comments RSS
- ★ WordPress.org

Tags

Blockquotes Headlines Images
Centered Images Left Images Right
Ordered Lists Threaded Comments
Unordered Lists

Popular Latest Comments Tags

Testing The Elements
JANUARY 11, 2010

Testing Some Boxes
JANUARY 11, 2010

a post
1, 2010

lunt augue et nibh
11, 2009

ncus arcu egestas erat
11, 2009

ail newsletter to receive updates.

Submit

@missrachilli we're using shipping extensions to monetize the *free* plugin. :) ^AD 4 minutes ago

The big bird has landed! Download the new version of WooCommerce (1.1) & a couple of new extensions:
<http://t.co/hByDDKZQ> 19 minutes ago

@Ramoonus LOL, naah! ;) ^RR about an hour ago

Follow @woothemes on Twitter

Optional Widgetized Footer

In this footer area you can have between 0-4 widgetized areas to show any widgets you want.

Blogroll

- > Development Blog
- > Documentation
- > Plugins
- > Suggest Ideas
- > Support Forum
- > Themes
- > WordPress Planet

Tags

adipiscing alert blockquote download
elements featured golf
info lists note nullam ordered strong
unordered vivamus

Archives

- > January 2011
- > January 2010
- > December 2009
- > November 2009
- > October 2009



At Metric Ventures, We Know That Innovation is the Key to Success

This is an example of a WordPress post where you could edit this to put information about yourself or your site so readers know where you are coming from. You can create as many posts as you like in order to share with your readers what exactly is on your mind. This is another example of a WordPress post, you could edit this to put information about yourself or your site so readers know where you are coming from.

[Learn More About Us](#)

About Our Company



This is an example of a WordPress page, you could edit this to put information about yourself or your site so readers know where you are coming from. You can create as many

pages like this one or sub-pages as you like and manage all of your content inside of WordPress. This is an example of a WordPress ... [\[Read More\]](#)

Our Services



This is an example of a WordPress page, you could edit this to put information about yourself or your site so readers know where you are coming from. You can create as many

pages like this one or sub-pages as you like and manage all of your content inside of WordPress. This is an example of a WordPress ... [\[Read More\]](#)

Our Location



This is an example of a WordPress page, you could edit this to put information about yourself or your site so readers know where you are coming from. You can create as many

pages like this one or sub-pages as you like and manage all of your content inside of WordPress. This is an example of a WordPress ... [\[Read More\]](#)

Footer #1 Widget

This is an example of a widget area that you can place text to describe a product or service. You can also use other WordPress widgets such as recent posts, recent comments, a tag cloud or more.

Footer #2 Widget

This is an example of a widget area that you can place text to describe a product or service. You can also use other WordPress widgets such as recent posts, recent comments, a tag cloud or more.

Footer #3 Widget

This is an example of a widget area that you can place text to describe a product or service. You can also use other WordPress widgets such as recent posts, recent comments, a tag cloud or more.

Footer #4 Widget

This is an example of a widget area that you can place text to describe a product or service. You can also use other WordPress widgets such as recent posts, recent comments, a tag cloud or more.

Widgets

Available Widgets

Drag widgets from here to a sidebar on the right to activate them. Drag widgets back here to deactivate them and delete their settings.

Akismet

Akismet

Archives

A monthly archive of your blog's posts

Calendar

A calendar of your blog's posts

Categories

A list or dropdown of categories

cformsII

Add cforms default form

Constant Contact

Constant Contact

Featured Page Widget

Feature a page on your sidebar. By GrandSlambert.

Links

Your blogroll

Meta

Log in/out, admin, feed and WordPress links

NextGEN Media RSS

Widget that displays Media RSS links for NextGEN Gallery.

NextGEN Slideshow

Show a NextGEN Gallery Slideshow

NextGEN Widget

Add recent or random images from the galleries

Pages

Your blog's WordPress Pages

Recent Comments

The most recent comments

Recent Posts

The most recent posts on your blog

RSS

Entries from any RSS or Atom feed

Search

A search form for your blog

Social Media Page

Social Media Page Plugin Widget

Tag Cloud

Your most used tags in cloud format

Text

Arbitrary text or HTML

Inactive Widgets

Drag widgets here to remove them from the sidebar but keep their settings.

cformsII no.2

Pages: Great WordPress resources

Calendar

Meta

Search

RSS

NextGEN Slideshow: Slideshow

Tag Cloud: Wordpress stuff

WP125

Sidebar Post

Text

Text

Text: Get our feed emailed to you.

Text: Stay in touch with Bob online

Text: Visit Bob's Biznik profile

Text: Visit Our Marketing Blog

Twitter #1

Tag Cloud: Tags

Categories: Categories

Recent Posts: Recent Posts

Archives: Archives

Recent Comments: Comments

Links

Sidebar Page

Homepage Middle

Setting up your widgets

Image Widget

Select an Image

Delete | Close Save

Custom Menu

Title:
Our Vendor

Select Menu: main nav

Delete | Close Save

Homepage Bottom Left

Featured Page Widget

Widget Title:
Leave blank to use page title

Featured Page
(CTRL-Click to select multiple):
Blogs
Website and Blog Requests
Website Design & Development
Website Samples
Why WordPress?

Hide on selected page: ☒
If only one page is selected, otherwise show any other randomly selected page.

Excerpt Length:
If no excerpt specified
100

Page Link
Link Title to Page: ☒
Link Target: None
Link Alignment: Right
Page Image (if present)
Image Alignment: Right
Image Width (pixels):
150

Delete | Close Save

Social Media Widget: Follow Us!

Note: Make sure you include FULL URL (i.e. <http://www.example.com>)

[General Settings](#)

[Social Networking](#)

[Images and Video](#)

[Gaming](#)

[Chatting](#)

[Social News & Feeds](#)

[Blogging](#)

[Business/Reviewing & Sharing](#)

[Music & Audio](#)

[Scheduling](#)

[Portfolio](#)

[Custom Services](#)

If you selected "Custom Icon Pack" in 'General Settings', input the URL and path to those icons in the following boxes. See the README.txt for more information on how to use this.

Custom Icons URL:
<http://www.yoursite.com/wordpress/wp-c>

Custom Icons Path:
</path/to/your-icons>

WordPress.com

vs.

WordPress.org

WordPress.com

vs.

self-hosted

WordPress.com vs. self-hosted

what are the other differences?

COST - free software

.com - basic service free, cost for add-ons such as extra space, domain, videopress, more user, VIP
self-hosted - will need to pay for hosting

WordPress.com vs. self-hosted

what are the other differences?

SET-UP & INSTALLATION

.com - easy setup

self-hosted - depends on your host

WordPress.com vs. self-hosted

what are the other differences?

THEMES

.com - limited to over 231 themes + including a few premium themes

self-hosted - hundreds and hundreds, including premium themes

WordPress.com vs. self-hosted

what are the other differences?

WIDGETS & PLUGINS

.com - limited widgets, but release of new widget

self-hosted - widgets, widgets and more widgets

can only use plugins on self-hosted

WordPress.com vs. self-hosted

what are the other differences?

UPDATES & BACKUPS

.com - done for you

self-hosted - you will need to do them

WordPress.com - Typepad - Blogger

GoDaddys Website Tonight

Weebly - Build Your Site -

SquareSpace

blah, blah, blah

**Self-hosted WP - you
own your content and it's
not on someone else's**

Why should
I have a
blog?

How Can A Blog Help My Business?

Increase Traffic to Your Website

Reach a Larger Audience

A Great Way of Branding Yourself

Gives You Credibility

Helps You to Reach Out & Know Your
Customers

Now What?

comment
on other
blogs

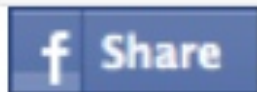
use social media



RSS



sharing



Bob Dunn | aka BobWP



bobwp.com

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